

# LIVELY TIMES

Web Ad Specs for [livelytimes.com](http://livelytimes.com)

---

## LEADER BOARD

728 x 90 pixels (approx 10-1/8" w x 1-1/4" h)

**\$125/month**

## HALF PAGE

300 x 600 pixels

(approx 4-1/8" w 8-1/3" h)

**\$200/month**

## MEDIUM RECTANGLE

300 x 250 pixels

(approx 4-1/8" w x 3-1/2" h)

**\$125/month**

## WEB AD REQUIREMENTS AT TIME OF SALE AND FAQs:

- **Payment (unless credit is established)**
- **Ads must be sent web-ready to fit our specs in a jpg/jpeg or gif file**
- **Animated and Flash ads are acceptable, but MUST fit our specs exactly (we cannot alter them)**
- **We can design simple ads (\$30 design fee)**